

# moraitis design

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## EDUCATION

**Art Center College of Design**, Pasadena, California

**1.2005–8.2007**, Bachelor of Fine Arts in Graphic Design

Projects combined research and visual thinking to inform the design process and develop work unique to the content. Special emphasis on exhibit design and lettering.

- Fresh Eyes Berlin transdisciplinary studio abroad team member. Work included the exhibit concept development, exhibit graphics, Fresh Eyes Berlin Web site and photo documentation.
- Teaching assistant in Doyald Young's lettering class for the Summer 2007 term
- ALGA student group board member serving as programming chair from the Fall 2005 term to the Summer 2007 term

**University of Illinois at Urbana-Champaign**, Urbana, Illinois

**8.1996–5.2000**, Bachelor of Fine Arts in Graphic Design

Focused coursework included art history, typography, design methodology, photography, interactive multimedia, Web design and production.

## WORK EXPERIENCE

**7.2008–present, Evenson Design Group**, Graphic Designer, Culver City, California

Design firm managed by Stan Evenson and Tricia Rauen Evenson, projects focused on brand identity and marketing communications. Coordinated freelance designers, interns and programmers. Assisted with estimates, proposals and presentations. Spearheaded continuous updates of Web marketing through EvensonDesign.com, facebook, twitter and HTML emails.

**9.2007–2.2008, Looking**, Graphic Designer, El Segundo, California

Multidisciplinary design firm operated by John Clark and Marianne Thomson, work included environmental, print and Web. Assisted on environmental projects with ideas and diagrams for exterior building signs, building scrimms, parking garage signs and other projects.

**10.2004–present, Moraitis Design**, Ongoing Freelance Work, Los Angeles, California

Assisting various design firms, individuals and companies with design and production work.

- **Matli Group**, Various projects including Keynote presentations, branding and font design
- **344 Design**, DVD production of interface for Stefan G. Bucher's *100 Days of Monsters* book
- **Doyald Young**, Production work on *Dangerous Curves*, invitations, DoyaldYoung.com updates
- **Dawson Company Creative Group**, Flash production of two promotional web sites
- **Citrix Online**, Design and production of web banner ads and other marketing materials

**6.2003–10.2004, Total Spectrum Advertising**, Graphic Designer, Placentia, California

Wide variety of projects in print, Web and interactive. Responsibilities included design, production, press checks, small scale photography and managed ten Web sites.

**10.2001–6.2003, Moraitis Creative**, Freelance Graphic Designer, Ventura, California

Worked as a father and son team to serve a diverse range of local area clients, from a law firm to a Greek restaurant. Responsible for design, production, client interaction and press checks.

**4.2001–10.2001, Arlington Heights Memorial Library**, Designer, Arlington Heights, Illinois

Projects included promotional posters, brochures, signs, newsletters and photography.

**9.2000–4.2001, Aquent Partners**, Freelance Web designer, Chicago Suburbs, Illinois

Assignments focused on Web site design and production. Worked individually and with teams on Web site layouts, components and concepts.

## SKILLS

**Creative:** visual research, ideation sketching, visual organization, typography, lettering

**High Proficiency:** InDesign, Photoshop, Illustrator, FontLab, Dreamweaver, Keynote, MS Powerpoint, Flash

**Working Knowledge:** After Effects, Final Cut Pro, DVD Studio Pro, QuarkXPress

**Verbal Communication:** discussion, critique, analysis, persuasion, presentation

**Teamwork:** energetic, responsible, takes initiative, positive attitude

## DESIGN COMMUNITY

Graphis Gold Award, 2007 New Talent Annual.

ALGA member since 1999.

Five time participant at the International Design Conference in Aspen.

Portfolio and references available upon request.